

**DULUTH LEGACY ENDOWMENT FUND ADVISORY BOARD MEETING**  
**Wednesday, April 15, 2009 - 7:30 a.m.**  
**Northland Country Club**

**MEMBERS PRESENT:** Nancy Norr, Michael Cowles, Greg Gilbert, Melissa Kadlec, Rob Karwath, Dr. Robert Powless, Dan Markham

**ABSENT:** Jeff Anderson, George Goldfarb, Laura Sieger

**STAFF PRESENT:** John Judd III, Karen Olesen, City Community Development Staff

**CALL TO ORDER:**

The meeting began at 7:30 a.m.

**APPROVE MINUTES OF MARCH 23, 2009:**

**Motion by Dan Markham, seconded by Dr. Robert Powless, to approve the minutes of the March 23, 2009 meeting. The motion was unanimously approved.**

**CHAIR'S REPORT:**

N. Norr related that the Legacy Fund missed having a new member appointed in March, and under the Mayor's new system, it will be March 2010 before an appointment is made. However, if there is a pressing need and a good candidate appears, Keith Hamre is willing to speak to the Mayor about a mid-year appointment.

**CONTRIBUTIONS REPORT:**

N. Norr distributed copies of the contributions report from January 1-March 31, 2009, as well as the Fund Statement of the same time period. The first quarter contributions report shows 95 (includes payroll deductions) gifts of \$11,266 in the endowment and 3 new gifts to operating. Progress towards the \$250,000 goal is at \$82,421 or 33%. The financial statements show a 2008 year end balance of \$103,768.02 in the endowment and \$109.69 in the operating fund.

**COMMITTEE REPORTS**

**Development Committee** – D. Markham said the Development Committee has brainstormed a list of 30-40 businesses to contact. Individual Committee members plan to make three contacts per month. L. Sieger has created a short power-point presentation that tells the story of the Legacy Fund. D. Markham will distribute the presentation to the members of the Board.

There have been discussions with Charlie Bell on outreach to West Duluth. It is hoped C. Bell will assist Committee members in contacting individuals and businesses in that part of the City.

M. Kadlec stated L.Sieger is working on getting a \$5,000 operating grant from Blandin Leadership Group, which could help with the marketing effort.

Members plan to attend the Arrowhead Estate Planning group, where they can make a brief presentation on the Legacy Fund.

R. Powless volunteered to approach the Alworth family, as he has a personal relationship with them.

The Committee meets the first Tuesday of the month, and Board members will be notified so they can attend if they so wish.

**Marketing Committee** – M. Kadlec reported the media campaign had been on “hold” due to the need to pay \$345 for the printing of the bus boards. There is approximately \$145 in the operating fund. Board members expressed willingness to make up the \$200 gap in funding. It was stressed that checks for this purpose should clearly note they are intended for the operating fund. Fox is doing a TV spot, Red Rock the radio spot, as well as the Duluth News Tribune. It was the consensus of the Board for M. Kadlec to go ahead with the campaign.

On the tie-in to public events, J. Judd reported that Pam Page was working on alternative dates for an event in Lincoln Park. J. Judd will contact P. Page, and email N. Norr with the details. City staff can make sure there are photos of the Library event when it is held in May. R. Karwath suggested that the way to make the Legacy Fund newsworthy is to find people that can tell the story of the impact of the projects.

**Grants Committee** – No report at this time.

**NEXT MEETING:**

The next meeting will be Wednesday, May 20<sup>th</sup>, 7:30 a.m. at Minnesota Power.

**ADJOURNMENT:**

The meeting was adjourned at 8:05 a.m.